

Investment Philosophy

We consider drawdown the only relevant measure of risk and its avoidance is the cornerstone of our investment process. Our process relies on various techniques aimed at identifying, and avoiding underperforming assets. We are prepared to be fully invested in cash. In addition, we believe that markets and the decision-making process of investors in markets, is generally inefficient. We build portfolios that are resilient in the face of market declines and that compound positive returns stably over the course of the market cycle.

Performance Summary

The MONOGRAM Strategy return 1.6% net in the month of July and 8.3% YTD.

Cumulative Performance:

MONOGRAM USD Net Return Index (MM)^{1,2} (Oct 2019 to Jul 2021) and Monthly Performance (%)



Market Overview

A mixed bag for the month of July with Developed Equity Markets posting positive returns, with the exception of Japan. The S&P 500 saw it 5th consecutive week of gains at +2.5% (GBP 1.8%) on the month.

For August 2021, the strategy favours: US Equities, NASDAQ (in the Growth Components); Cash (in the Defensive Component); High Yield Bonds (in the Income Component).

This was largely aided by the second quarter earning season with 88% of reported companies in the S&P posting better-than-expected earnings. Emerging Market Equities witnessed a sell-off largely confined to EM Asian Equities -7.5% (GBP, 8.2%) while LatAm was down -0.7% (GBP, -3.3%). US Aggregate Bond gained 1% (GBP, 0.5%), High Yield Bonds 0.4% (GBP; flat) and Gold up 3.3% (GBP; 2.6%).

10Yr. bond yields continued to trend lower. There seem to be two schools of thought as to what exactly is driving this given the backdrop. The first believes that the Fed will be quicker to tighten monetary policy (~2023) which would curb inflation and likely keep yields anchored around current levels. A second theory points to investors lowering expectations of future economic growth. If the latter were to dominate we might likely see broader stock markets begin to soften.

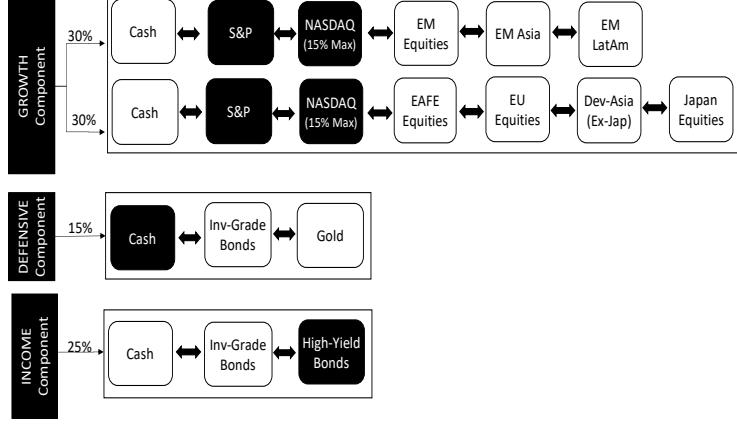
Peer Net Performance in USD⁴

	Performance	Monogram	AQR	Aviva	St Life	Carmignac	Invesco	Ruffer
	(Net)	(Net)	(Net)	(Net)	(Net)	(Net)	(Net)	(Net)
Jul-2021	1.6%	3.3%	1.6%	-1.3%	-1.4%	-0.3%	-0.7%	
3 Months	6.5%	7.4%	0.5%	-1.0%	-1.1%	-0.4%		0.0%
6 Months	6.6%	13.8%	-0.4%	-2.1%	3.9%	-1.4%	7.8%	
9 Months	14.3%	22.2%	-6.4%	0.8%	10.1%	-0.4%	15.6%	
12 Months	22.4%	20.9%	-9.7%	1.6%	10.9%	-1.3%	14.1%	
2020	10.7%	2.2%	-2.9%	7.2%	13.8%	-1.6%	13.8%	

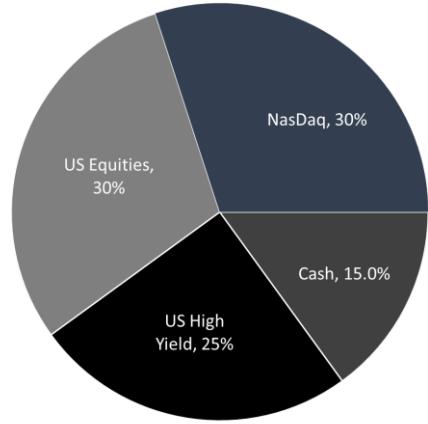
Source: Reuters & Monogram Capital Management

AQR topped the table with 3.3% followed by Monogram and Aviva both reporting gains of 1.6%. Carmignac reported the largest loss -1.4%.

MONOGRAM Strategy



MONOGRAM



¹ Performance of the MONOGRAM Model is provided for illustrative purposes to highlight the capabilities of MONOGRAM Capital Management Ltd as an investment manager. It refers to past performance which is not a reliable indicator of future performance. Returns may increase or decrease as a result of currency fluctuations.

² Net: 1% all-in fee.

³ Gary Antonacci, Dual Momentum.

⁴ Fund Identifiers (ISIN); AQR: LP40186956, Aviva: A119DBX.DX, St Life: LP68090812, Carmignac: LP68346404, Invesco: LP68240655, Ruffer: LP68118681

The benefits of momentum and specifically the stripped-down Monogram model continue to be apparent, in a world where one market economy is so dominant: chasing other options can be poor value.

The great pretender, China, is decreasingly even loosely connected to what most would describe as a rules-based market economy, and more the plaything of unseen political forces.

We may applaud some of that, abhor much of it, but it must slice the valuation of those businesses, when a knock on the door, or a stale quote from Friedrich Engels, can destroy so much investor value.

For the rest it is summer, virus variants, slamming shut another piece of the re-opening trade and increasingly geo-politics that are causing tremors.

While the “will they, won’t they” game of Janet Yellen on how much inflation is acceptable to chase the myth of Trumpian full employment plays on. The truth as ever is you can have free markets, peace and job creation, or rigged markets, global posturing (sorry engagement) and inflation. It may well be a hideous choice, but there it is. A truth the American people are also starting to see, if not to altogether comprehend.

The other area of related concern is the dollar, it is the inverse of the US interest rate argument, to a great degree, and that remains an area of instability. So, I conclude by reminding our investors again that this is a dollar fund, and reports in dollar terms.

Product Information

The product is offered as a managed account, through two service providers: this is not an exhaustive list, but both feature low rates.

- Archer Daniel Midland (ADM), for accounts over £100,000 in either Dollar or Sterling variants.
- Jarvis Investment Management (JIM), for accounts under £100,000 in Sterling only.

MCM will manage the account, although it is **held in the investor's own name**. The management fee is 0.5% plus VAT charged quarterly. There are no other charges except for custody with ADM, who charge 1/100 of one per cent per month, (one basis point) on the Exchange Traded Funds (ETFs) used in this strategy. No stamp duty is charged on ETFs. Dealing charges are a flat £9.50 per trade (JIM), and \$35 for ADM. The model is a low trading one. ADM reports to you daily. JIM reports quarterly. Real time access to your account is offered at no extra charge.

Please remember that the model has policies on the introduction of funds to the market and in cases the movement between asset classes designed to avoid dislocations at the month end, or to avoid buying into a peak. Your own account (and each account is individual) may reflect these changes, although they should be of limited duration.

Investment and Risk Profile

By investing in an account which invests within the Global Total Return category, you are likely to be looking for an investment which aims to produce a positive return, with capital preservation and low volatility. You are however willing to accept, that your investments will fall and rise and you could get back less than you invested and also that when equity markets do well, this account may not deliver the same returns in the short term.

Risk Warnings and other important information. Issued by Monogram Capital Management Limited, (“MCM”) MCM is authorised and regulated by the Financial Conduct Authority number **820474**.

This document should not be construed as investment advice or an offer to invest nor should its content be interpreted as investment or tax advice, for which you should consult your financial adviser and/or accountant. The managed account product is only deemed suitable if provided via an IFA (for retail clients) or if you are an elective professional client.